



PRIVACY POLICY

Last updated August 1st, 2014

702 Communications is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Privacy Policy explains how your information will be treated by 702 Communications if it is collected through this website and any website to which this policy is attached, linked, referenced, or displayed. We've instituted policies intended to ensure that your personal information is handled safely and responsibly. We also have posted this Privacy Policy to let you know what kind of information we collect, how it is handled, with whom it may be shared, what choices you have regarding our use of your information, and how you may access some of the data you provide to us. This Privacy Policy and your use of this website are subject to this website's corresponding Terms of Use and Disclaimer.

As we continue to develop our website and take advantage of technologies to improve the services we offer, this policy likely will change and 702 Communications reserves the right to make changes to this policy at any time. We therefore encourage you to refer to this policy on an ongoing basis so that you understand our current privacy policy. You can always find our most current version of our privacy policy on this page.

If you have any questions about this policy, please contact us by phone at 218-284-5702 or write us at the following address:

702 Communications
702 Main Avenue, Moorhead, MN 56560

THIS WEBSITE IS not directed to persons under 13 YEARS OF AGE AND MAY NOT BE USED BY PERSONS UNDER 13. IF YOU ARE UNDER 13, 702 COMMUNICATIONS DOES NOT AUTHORIZE YOUR USE OF ITS WEBSITE. If you ARE A PARENT OR GUARDIAN AND become aware that your child has provided us with personal information without your consent, please contact us. We do not knowingly collect personal information from children under 13 and we take steps to remove such information and terminate the child's account.

What Information Do We Collect?

We collect various types of information depending upon how you use our site.

Personal Information

When you order from us, we collect your name, billing address, shipping address, email address, phone number, and credit card number (with expiration date) and we will retain a record of your purchases. When you make a payment through 702 Communications.com and "SmartPay" certain required information will be passed to 702 Communications' financial services partner for payment processing. Any information provided directly or indirectly to 702 Communications or its financial services partner in relation to the products and services you order and payments you make will be held confidential subject to this privacy policy, financial data collection and reporting laws, and the privacy policies of our

financial services partners.

When you enter a sweepstakes or contest online, we usually collect your name, address, email address, and phone number. We also may ask you for additional information, such as your age, interests, product preferences, or zip code.

When you submit a question to customer service, we need your email address to respond, and you also may provide us with additional information to help us answer your question. We may collect and retain any personal information about you that you share with us through such email correspondence.

We may acquire customer lists from other parties so that we may invite new potential customers to visit our site. Our policy is to acquire only lists of people who have indicated that they are willing to receive marketing offers via mail and email, but we have no direct control over what information was collected from companies and individuals outside our control. Each time we send an email offer, we provide recipients with the opportunity to opt out of receiving future email offers.

General Information from Your Computer Including Cookies

Information about your computer hardware and software may be automatically collected as well as information about your browser activity on the Internet, including without limitation your IP address, browser type, domain names you have visited, access times to the Internet and various websites, and referring website addresses. Cookies

A cookie is a small piece of information sent by a website that is saved on your hard disk by your computer's browser. It holds information a site may need to interact with you and personalize your experience. We use two kinds of cookies: session cookies and persistent cookies.

Session cookies exist only for as long as your browser remains open. Once you exit your browser, they go away. We use session cookies to maintain information we need to have in order for you to shop. For example, the Session ID cookie that we ask your browser to hold retains the ID for your shopping cart. Without the Session ID cookie, you can't add merchandise to your shopping cart and carry it to checkout.

Persistent cookies, in contrast, last from visit to visit; they do not go away when you exit your browser. We use persistent cookies to give you a more personalized shopping experience and to help you navigate our store more efficiently. We will use your information to enhance your site experience. However, you can use our site without accepting a persistent cookie. To do so, you should set your browser options to reject persistent cookies. Alternatively, you can set your browser to notify you when you receive a cookie, which gives you the opportunity to decide whether you want to accept it or not. In many instances, the Help button on your browser toolbar will tell you how you can take these steps.

Cookies can be used by a website to recognize you, but that does not necessarily mean any personal information is stored in the cookies. We do not store personal information about you in the cookies. Anything you choose to tell us about yourself (such as your address and email address) is stored safely and separately on our secured servers.

We also use cookies to look at how groups, rather than individuals, use our website. On the web, cookies help us develop an understanding of what areas of our website are of greatest use or interest to our visitors so that we can continue to improve the arrangement, product offerings, and merchandise placement.

Location Information

You may also tell us your exact location if you choose to enable your computer or mobile device to send us location information and such functionality is enabled in any 702 Communications mobile application or website. We may use and store information about your location for purposes such as providing features of our services and to improve and customize the services, as well as in data analysis such as to determine website usage trends.

Web Beacons

702 Communications employ Web beacons (also called single-pixel gifs), which are customized links or similar technologies, when sending you messages, newsletters, or promotional emails. Web beacons allow 702 Communications to (a) determine whether you have opened, or acted upon, a promotional email and which links you have clicked on in order to deliver to you more focused communications and other content, (b) allow 702 Communications to count the number of users who have visited certain webpages and effectively deliver co-branded services, and (c) enable 702 Communications to compile aggregated statistics and determine the efficacy of promotions by using Web beacons from third parties, without allowing such third parties to use Web beacons to collect or access your Personal Information.

Links

We may keep track of how you interact with links across our services, including our email notifications. We do this to help improve our services and to be able to analyze aggregate click statistics such as how many times a particular link was clicked on. This website may contain links to other websites. We are not responsible for the privacy practices or the content of these other sites. You should check the privacy policies of these other websites when providing personally identifiable information.

Information Collected By or Through Third Party Providers

702 Communications may use a variety of third-party services to help provide our services, such as hosting our website, and to help us understand the use of our services, such as through Google Analytics. We supplement information received from you with information received from third parties. 702 Communications uses information collected through Google Analytics to support Google Display Advertising. You may adjust your Google Ads settings by visiting their Ads Settings website. You may also visit this website to download the Google Analytics Opt-out Browser Add-on to opt out of various Google Analytics data collection.

How Do We Use Your Information?

We may use your information in a number of ways, including as otherwise mentioned in this Privacy Policy and the following:

To improve the content on our website.

For example, we may use cookies to find out which parts of our site or our products are visited most often. The information you provide may also be used by 702 Communications for the operation of services, to maintain the quality of services and to provide general statistics regarding use of the 702 Communications website.

To enhance your online shopping experience and allow you to make transactions.

For example, we may use it to recognize you and welcome you to the site. Personal information including without limitation financial information may be collected from you and used to complete transactions, such as the purchase and payment of goods and services.

For marketing and promotional purposes.

For example, we send out emails to our customers about products or events that we think may be of interest to them. We also may send you offers for discounts or free services on our site. We may also contact you via phone or email to conduct surveys as we gather your opinion of current services or of potential new services that may be offered.

Do We Share Your Information?

We may share your information including your personal information with financial institutions and other vendors that aid in the processing and payment of purchases of goods and services by you for the purpose of completing such transactions.

Additionally, we may share account or other information when we believe it is necessary to comply with law or to protect our interests or property. This may include sharing information with other companies, lawyers, credit bureaus, agents or government agencies in connection with issues related to litigation or investigations, fraud, credit or debt collection.

And in the event that some or all of our business assets are sold or transferred, we generally would transfer the corresponding information about our customers.

What Choices Do You Have Regarding the Use of Your Information?

We provide you with a number of choices regarding our handling of your personal information.

If you do not want to receive email from us or do not want us to share your information with unrelated third parties for marketing purposes, please follow the steps outlined below to submit a request electronically:

* If you do not want to receive email aside from e-mail related to transactions between you and 702 Communications, please email us at customerservice@702communications.com with the subject line "NO EMAIL". (Please note that every time we send you an email, we will give you the option to unsubscribe from our email list, so you'll be able to stop our emails at any time).

Note: Once you have submitted your request you should assume that it has been successfully received and your request is being processed. Please allow us 14 days from when the request was received to complete the removal, as some of our promotions may already have been in process before you submitted your request.

* If you prefer to, you can contact us by writing to the following address:

702 Communications Marketing Dept.
702 Main Avenue
Moorhead, MN 56560

If you choose to write to us, please include your name, address and account number, and state one of the

following:

- a. "NO MAIL OFFERS" (if you don't want to receive offers by mail);
- b. "NO PHONE OFFERS" (if you don't want to receive offers by phone); or
- c. "NO PHONE OR MAIL OFFERS" (if you don't want to receive either).

Because customer lists often are prepared well in advance of an offering (sometimes 3-4 months before the offer is made), you may continue to receive some offers after you send us a request not to use your information for specified marketing purposes. We appreciate your patience and understanding in giving us time to carry out your request.

Do Not Track

Presently 702 Communications does not offer you the opportunity to request that 702 Communications not track your use of its services except as otherwise stated in this Privacy Policy.

Can I Access My Information?

Questions regarding your charge account can be forwarded to our Customer Service Department.

Is My Information Secure?

We are committed to maintaining the security of information collected on our site. To try to prevent unauthorized access, maintain data accuracy, and ensure the correct use of information, we have put in place commercially reasonable physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

Private account and customer information is located on a secured server behind a firewall; it is not directly connected to the Internet.

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